

Revenue & Payouts Explained

DSF & YNS Parent + Athlete Resource Guide

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This is an operational explanation. Your exact commission rates and payout schedule should match the DSF & YNS athlete agreement and your Stripe/Shopify settings.

How money flows

- Customer places order on the athlete storefront.
- Product is produced/shipped through print-on-demand partner.
- DSF & YNS tracks net revenue (sale price minus production + platform fees).
- Athlete commission is calculated per the program agreement.
- Payouts are issued on the scheduled cadence (e.g., monthly) to the designated account.

What affects profit per item

- Base cost of the product (blank + printing).
- Shipping costs (some items have higher shipping).
- Discounts/promos (these reduce profit unless planned).
- Platform fees and payment processing fees.

Best practices for families

- Track earnings monthly (we recommend a simple spreadsheet).
- Set a savings rule (example: Save 50%, Spend 30%, Give 20%).
- Plan for taxes when earnings grow (ask a tax pro).
- Avoid promising specific earnings to anyone.

Refunds, cancellations, and customer care

- If a product arrives damaged, we support replacements through the print partner process.
- If the customer entered the wrong size/address, resolution depends on the partner's policy.
- Always communicate kindly; do not blame the customer online.

Transparency statement

DSF & YNS is built to be transparent. Families should always know how commissions are calculated and when payouts occur. If anything is unclear, contact support and we'll explain it in plain language.