

Athlete Storefront Intake Form

Diehard Sports Fans & Youth NIL Storefronts | Version date: February 03, 2026

Athlete Information

Athlete Full Name	
Preferred Display Name / Nickname	
Age	
Sport	
School / Program	

Branding Details

Slogan / Catchphrase	
Primary Brand Color	
Secondary Brand Color	
Logo Provided? (Yes/No)	

Product Preferences

Top 3 Products You Want to Sell (ex: hoodie, tee, hat)	
Preferred Price Range	

Social & Marketing Info

Instagram Handle	
TikTok Handle	
Other Platforms	

Launch Planning

Target Launch Date	
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- I understand designs may be adjusted for print quality and compliance.
- I agree to review mockups promptly to avoid launch delays.

Acknowledgement

Athlete Signature	
Parent / Guardian Signature	
Date	